



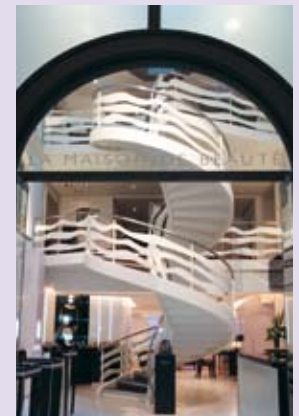
CARITA
PARIS

HAUTE BEAUTÉ TREATMENTS



11 FAUBOURG ST-HONORÉ PARIS

CARITA "Haute Beauté" was created in the Maison de Beauté at 11 Faubourg St-Honoré in Paris, under the creative inspiration of the CARITA sisters. A prestigious address and an exclusive setting, where the expertise and know-how of "artisan of beauty" is enriched year after year, and where the combined effects of high performance products and treatments for the body, face and hair, reveal the unique Beauty of each woman. CARITA products encapsulate this entire art in a concentrated form, prolonging the benefits of this magical setting at home.





CARITA

PARIS

The CARITA Experience:

Luxurious treatments to infuse your skin
with radiance and youthfulness



AN ICONIC BEAUTY RITUAL

CARITA offers you a universe of made-to-measure treatments dedicated to the beauty of face, body and hair. Based on the professional expertise of the Maison de Beauté, CARITA treatments result from the combination of the beauty therapist's expert hands, exclusive massage techniques and highly effective products. Each treatment revolves around the brand's three iconic emblems: FLUIDE DE BEAUTÉ 14, Rénovateur and Idéal PRO-LIFT, for visible results and complete well-being. CARITA treatments shows remarkable "before and after" results.

Personalised cares

CARITA facial treatments are available in two versions:

THE ICONS

Exclusive hands-on treatments, combining relaxation with FLUIDE DE BEAUTÉ 14 and an exfoliating massage with Rénovateur for intense relaxation and incredibly radiant skin [1 hour].

THE ULTIMATES

Treatments combining relaxation with FLUIDE DE BEAUTÉ 14, an exfoliating massage with Rénovateur and massages with Idéal PRO-LIFT for ultimate beauty [1 hour 15 mins to 1 hour 45 mins].



FLUIDE DE BEAUTÉ 14

Relaxation with FLUIDE DE BEAUTÉ 14, a legendary ultra-nourishing dry oil, releases everyday tension, allowing a sensation of relaxation and optimising the benefits of the treatment.



Le Rénovateur

A mythic product created by the CARITA sisters in 1956, Rénovateur provokes a surprising and unique sensation: it is applied wet, then gently massaged into the skin until it turns from pulp to a dry dust, leaving the skin incredibly soft. Its secret: a unique texture, based on a subtle blend of sunflower seeds and essential oils to refine the skin's texture, stimulate cell regeneration and reveal an incredibly radiant complexion.



Idéal PRO-LIFT

The CARITA sisters very quickly understood the benefits of vibrating waves to decongest and eliminate toxins from tissues. Today, CARITA uses an extremely effective device, the ultimate result of years of research: Idéal PRO-LIFT. This machine optimises the effect of the products and enhances manual techniques. It offers a range of benefits: deeply cleansing the skin, boosting oxygen absorption, promoting the penetration of active ingredients, stimulating cells and muscle fibres.

HAUTE BEAUTÉ FACE - BODY - HAIR CARE

CARITA 14

The ultimate expression of Haute Beauté - face - body - hair

Reflecting the brand's concept of Holistic Beauty, this unique signature treatment looks after the face, body and hair. At the heart of this ritual, a selection of legendary CARITA products and techniques brings you a moment of sheer relaxation and effectiveness.

After careful removal of make-up using LOTION NACRÉE, the back, face, neckline, legs and then the feet are each gently worked in turn, using Rénovateur enhanced with a few drops of FLUIDE DE BEAUTÉ 14. The therapist's expert hands then perform an enveloping massage of the face using the BIOLOGICAL MASK, for complete relaxation of the features and amazing radiance. This Holistic Beauty treatment ends with a long scalp massage, the perfect finishing touch to a magical experience.

Tired skin appears brightened and the features more rested and relaxed. The body and hair is revitalised, looking radiant and youthful.

Extend the benefits of this treatment with CARITA classics' products.





FACE

HAUTE BEAUTÉ FACE CARES

BEAUTY DIAMOND

Precious ritual – Source of youthfulness

This exceptional treatment is a true ceremony, a chance to immerse yourself in a regenerating bubble and enjoy a rare experience...

Savour a whole series of sensory discoveries, starting with a long relaxation and stress-relieving phase to release tension and place the skin in a state of total receptiveness! This is followed by a precious massage of the face and neckline with Idéal PRO-LIFT, then a second manual massage using an ultra-targeted technique with BEAUTY DIAMOND – regenerating midnight concentrate. The final step is the application of the intensely resculpting PRECIOUS RITUAL - PROFESSIONAL MASK, during which a long massage is performed to the hands and arms for a perfect feeling of release.

Intensely transformed, the skin is deeply regenerated from within, the face appears rejuvenated and radiant.

This treatment is only available in a "ULTIMATE" version (1 hour 30 mins).

Extend the benefits of this treatment with the products from the BEAUTY DIAMOND line.



SCULPTING GOLD PERFECTION

Expert ultra-firming care

An unforgettable experience combining effectiveness, performance and pleasure of the senses to rejuvenate the skin from the very first session. After a long massage with the famous Rénovateur to eliminate all impurities from the skin, the beauty therapist's expert hands deeply and actively massage to stimulate the skin's natural functions. Then a specific massage with the Idéal PRO-LIFT device, targets facial contours to complement the remarkable effectiveness of this treatment.

The contours are visibly toned. The skin recaptures youthfulness, vitality and radiance.

This treatment is only available in a "ULTIMATE" version (1 hour 30 mins).

Extend the benefits of this treatment with products from the PERFECT line.



LIFT FIRMING

Toning revitalising care

After a draining exfoliation with Rénovateur, the face and décolleté are deeply massaged to fully relax the facial contours. While patches are applied to smooth out fine lines around the eyes, your feet and hands are gently massaged creating a moment of sheer pleasure!

The beauty result is immediate: the skin appears "lifted" and firmer, the complexion is fresher and brighter.

Extend the benefits of this treatment with products from the PEARL OF YOUTH line.



SUPREME WRINKLE SOLUTION

Ultra-precision anti-wrinkle treatment

Discover the best of the expertise of the CARITA artisans of beauty in this comprehensive anti-wrinkle treatment that offers a multi-dimensional approach to conquer all types of wrinkles, with no exceptions. After refining the skin and removing all impurities using the famous Rénovateur, the therapist gently applies the SMOOTHING PLUMPING MASK to the face. While this new-generation mask is left to work, the therapist offers the client a deep massage of the scalp to eliminate all tension and create an experience of sheer relaxation. The therapist's expert hands then carry out a long and ultra-targeted manual anti-wrinkle massage for an immediate and lasting beauty result. The final step is the application of the SUPREME WRINKLE SOLUTION EYE PATCH [PRO^{3W}], with intense decongestive properties to instantly erase signs of fatigue and fine lines around the eye contour area.

Budding wrinkles are neutralised and established wrinkles are plumped up, as if lifted. The skin is luminous, radiant, visibly rejuvenated and glowing with health.

Extend the benefits of this treatment with products from the LISSE SUPRÊME [PRO^{3R}] line.



For an optimal result, it is recommended to follow up a SCULPTING GOLD PERFECTION, LIFT FIRMING or SUPREME WRINKLE SOLUTION care by four Idéal PRO-LIFT sessions.

SMOOTHING PLUMPING MASK

Facial volumising film - Tired, stressed or lacking in vitality features

Three-dimensional professional mask based on a cutting edge and patented technology, the SMOOTHING PLUMPING MASK brings spectacular beauty results in just a few minutes. Rich in essential minerals and detoxifying active ingredients, it stimulates the skin's metabolic activity to create a radiant and luminous complexion. Applied immediately after the appropriate CARITA serum for the skin type, it intensely boosts its effectiveness for a remarkable beauty effect.

The skin is immediately relaxed. Wrinkles are reduced by 27% after just one application. The skin is smoother, plumper and visibly more toned.

This mask is used in a special express beauty treatment for immediate results (30 minutes), but can also be applied with any CARITA facial treatment to ensure optimal effectiveness.

LAGOON HYDRATION

Refreshing replenishing care – Dehydrated skin

Dive into Polynesian water and give your skin a burst of moisture! Specially designed for dehydrated and tired skin, this treatment immerses the skin in a bath of freshness. To gently energise and prepare the skin, Rénovateur is applied to remove impurities and dead cells from the epidermis. The beauty therapist's expert hands then massage LAGOON SERUM and LAGOON BATH to intensify the amazing benefits of those products. Rich in essential minerals, this extremely hydrating treatment relaxes the facial contours and revitalises your skin, revealing a radiant and luminous complexion. The skin is more plumper and fine dehydration lines appear reduced.

Extend the benefits of this treatment with products from the IDEAL HYDRATATION line.



PAPAYA PURITY

Balancing matifying care – Combination to oily skin

Rediscover the freshness of a matte and luminous complexion. After a relaxing massage of the neck and décolleté area, Rénovateur is applied for a long exfoliation to eliminate impurities from the skin and refine its texture. The treatment finishes with the application of POWDER EMULSION, a matte and velvety caress on your skin. Your skin is left fresh, cleansed and radiant.

Extend the benefits of this treatment with products from the IDEAL CONTROLE line.



COTTON SOFTNESS

Tender soothing care – Sensitive skin

Give into the temptation with this extremely soothing "cocoon" treatment. Rénovateur gently removes all impurities and dead cells leaving the skin soft and refined. COTTON SERUM and COTTON MASK are then applied to the face and neck with a long soothing massage. Your skin is perfectly toned, soothed and supple. Comfort is restored, leaving it more resistant to irritations.

Extend the benefits of this treatment with products from the IDEAL DOUCEUR line.



CRYSTAL RADIANCE

Illuminating brightening care – Dull skin

Rediscover a crystal clear complexion! After removing make-up, Rénovateur is massaged into the skin to eliminate all impurities. CRYSTALLINE SERUM and CRYSTALLINE MASK are then applied while you relax and enjoy a hand and foot massage. The treatment is completed with the application of CRYSTALLINE EMULSION SPF 30 to enhance the complexion and leave the skin radiant. Your skin is crystal clear and its texture visibly refined. The complexion is more even, with a reduction in any pigmentation irregularities.

Extend the benefits of this treatment with products from the IDEAL WHITE line.





BODY

HAUTE BEAUTÉ BODY CARES

PERFECT BODY

Targeted anti-ageing firming body

Savour an extreme sensory experience combining pleasure and results, thanks to this targeted, firming anti-ageing treatment which acts precisely where your skin needs it!

The therapist's expert hands start by gently exfoliating the entire body using Rénovateur to remove dead skin cells and prepare the epidermis for the treatment. This is followed by a special long, tailored massage with Idéal PRO-LIFT and PERFECT CONCENTRATE FOR BODY, a highly concentrated serum packed with firming active ingredients. To encourage relaxation and maximise results, a final firming manual massage is performed using new generation PERFECT CREAM FOR BODY on concerned areas. The skin feels firmer and perfectly hydrated, radiating with youth again. Your figure is visibly re-sculpted.

1h30

Extend the benefits of this treatment with PERFECT CREAM FOR BODY – new generation complete care.



INTENSE REFINING CONTOUR

Refining and draining care

This refining treatment precisely targets "concerned" areas, for a refined and toned body. The legendary Rénovateur refines the skin's texture, then a unique and innovative product REFINING MASSAGE MASK is massaged into the skin with draining and stimulating techniques. This remarkably effective treatment is then completed with the application of Idéal PRO-LIFT and the REFINING CONCENTRATE with an invigorating massage to areas with an orange-peel appearance. For an optimal result, 10 sessions of this treatment are recommended.

1h30

Extend the benefits of this treatment with the REFINING VEIL.



HOT STONES CARESS

Relaxing, sensorial massage with hot stones

This massage with hot stones promotes relaxation and the circulation of energy within the body. Soft, round and warm stones are placed on the different energy points before performing a long relaxing massage, with gliding movements and pressures over the entire body with FLUIDE DE BEAUTÉ 14. The stones and the beauty therapist's hands work in perfect harmony. Each area of the body is thoroughly massaged. Tensions evaporate and energy points are stimulated. Your body is revitalised and refreshed. Your skin's vitality is restored.

1h00

Extend the benefits of this treatment with the CASHMERE CREAM.



SILK REVELATION

Relaxing, revitalising and harmonising massage

Relax your mind and unleash your body's energy with this indulgent massage combining a delightful mix of varying rhythms and pressures. Thanks to the highly original texture of SILK BALM, specifically developed for this treatment, the beauty therapist's expert hands glide over your body, leaving it incredibly soft and silky. A treatment just for you, with subtle nuances... a truly magical experience for your body!

1h00

SOFT SATIN SKIN

Exfoliating and energising massage

This gentle treatment begins with a long exfoliation of the entire body using Rénovateur. Focusing on each individual area of the skin, expert hands smooth away rough patches and refine the skin's texture. Dead cells are eliminated revealing an incredibly radiant complexion. As gentle as a caress, a second massage with FLUIDE DE BEAUTÉ 14 nourishes and smoothes the skin to reveal its original beauty, leaving your skin exquisitely soft.

1h15

Extend the benefits of this treatment with the SATIN-SKIN SCRUB.



VELVET HANDS

Softening, nourishing and protective care

After carefully filing your nails, the beauty therapist refines the skin's texture using Rénovateur in combination with gentle massaging movements from your hand to your elbow. The beauty therapist then performs a long massage to your hands and lower arms using a comforting mask with revitalising properties, and removes the cuticles to reveal perfect nails. The finishing touch to this treatment is the application of the VELVET GLOVE, for intensely nourished hands that feel exquisite to touch.

1h00

Extend the benefits of this treatment with the VELVET GLOVE.



LIGHT FEET

Relaxing and energising care

To begin with the feet are carefully wrapped in warm or cold towels. The therapist then files the toenails and thoroughly exfoliates the feet to remove any hard skin or dead cells and prepare the epidermis for the treatment. The feet are then massaged using FLUIDE DE BEAUTÉ 14, before applying hot stones for a sensation of absolute relaxation. The nails are then polished, leaving the feet feeling light and looking beautiful!

1h00



HAIR

HAUTE BEAUTÉ HAIR CARES

ESSENTIAL HAIR CARE

30min

Express treatment for the scalp

After careful brushing of the hair, CARITRIX and REVITALISING SCRUB FOR THE SCALP are applied for the scalp massage. The treatment is completed with the application of the shampoo and mask suited to your hair type. In just 30 minutes, the scalp is cleansed and revitalised. The hair shines and softness is restored

ICONIC HAIR CARE

1h00

Tonifying treatment for radiant hair

This hair and scalp treatment begins with an exfoliation of the scalp using Rénovateur. Combined with a draining massage technique, it stimulates the microcirculation creating a sensation of calm and relaxation.

The shampoo and mask suited to your hair type are then applied. While the mask works its magic, a manual massage on the neck and shoulders with FLUIDE DE BEAUTÉ 14 extends this moment of well-being.

This one-hour treatment leaves you with a sensation of extreme purity and lightness, with your hair more beautiful and shiny than ever before.

VITALITY SENSATION HAIR CARE

1h00

Nourishing and invigorating care

A delicious treatment combining sensory pleasure with effective results. After a detailed diagnosis of your hair and scalp, relax and enjoy this comprehensive treatment, as the roots and ends of the hair are pampered with CARITRIX and VITALITY HAIR BALM. The treatment is rounded off with an essential hot stone massage to stimulate strategic points and create an amazing sensation of well-being.

The shampoo and application of the appropriate mask for your hair type leave you feeling revitalised and full of energy. Your hair feels nourished, beautiful and soft.



Extend the benefits of this treatment with products from the HAUTE BEAUTÉ CHEVEU line.

HAUTE BEAUTÉ MEN CARES

L'HOMME IDÉAL – Relaxing “smooth and lift” care

1h00

This treatment begins with an invitation to a long and relaxing back massage. This is followed by a facial exfoliation with Rénovateur to remove all impurities and dead cells. After the exfoliation using Idéal PRO-LIFT, a manual facial massage is performed to fully relax the facial contours. While patches are applied to smooth out fine lines around the eyes, your scalp is then massaged to create a moment of sheer pleasure!

The result is immediate: your skin appears “lifted” firmer, and your complexion is rested.

Extend the benefits of this treatment with products from the PEARL OF YOUTH line.



L'HOMME IDÉAL – Relaxing “fresh and pure” care

1h00

After a relaxing back massage, a long massage is performed with Rénovateur to eliminate all impurities from the skin. The skin is then ready for an intense exfoliation session with Idéal PRO-LIFT for deep down purification. The treatment is completed with a gentle and hydrating caress, with the application of POWDER EMULSION for an intense matifying effect. Your skin is cleansed and your complexion is radiant.

Extend the benefits of this treatment with products from the IDEAL CONTROLE line.





11 RUE DU FAUBOURG SAINT-HONORÉ 75008 PARIS
www.carita.com